



China International Tire Expo 2018

Post Show Report

20-22 August 2018

Shanghai World Expo Exhibition & Convention Center



China International Tire Expo

ABOUT US

Organizers:

Reliable International Exhibition Services Co., Ltd.
Topic International Exhibition Services Co., Ltd.

Dates & Hours:

20-21 August 2018 09:30 - 17:00
22 August 2018 09:30 - 15:00

Venue:

Shanghai World Expo Exhibition & Convention Center

Profile:

China International Tire Expo was established in 2003 by Reliable International Exhibition Services Co.,Ltd.. The aim of organizing this exhibition is to deliver a high quality and effective trade platform for the worldwide tire industry.

The exhibit profile of CITEXPO covers from the material and machinery of producing a tire to the variant types of tire products and aftermarket services and equipment. It also covers the tire related products such as tire accessories, rims, retreading material and machinery.

The abundant product series make CITEXPO to become one of the most successful trade show in the world wide tire industry chain and it also provides the best market place for the world wide buyers and supplier to meet.

CITEXPO 2018 Key Highlights



The 16th China International Tire Expo was once again a complete success. 12000 professional visitors came from 100 countries to unlock the unlimited business opportunities of China. Packed exhibition halls with bustling crowd and excitement prove that CITEXPO is and will always be the must attend trade show in tire and wheel industry.

Taking place at the Shanghai World Exhibition & Convention Center. CITEXPO celebrates its 16th Anniversary with tremendous show results. "The result exceeds our expectation and goals, booths for next year are running out fast, both exhibitors and visitors are satisfied, truly a great success." Overseas marketing manager Amy Wong said.

(All data is analyzed by the organizing committee and Cheer Interactive Private Limited)

"This Show is really well done, I'm able to meet everyone in one place"

— 2018 Visitor from India

12000
Total visitors

6200
Domestic visitors

5800
Overseas visitors

40000m²
Exhibition Space

350
Exhibitors

Visitor Profile

TOP 5 REASONS TO VISIT

- 1 Visit suppliers or clients
- 2 Make new contacts
- 3 Negotiate deals
- 4 Source for new products or services
- 5 Keeping up with industry development

43.0%
International Visitor

57.0%
Domestic Visitor

Our Overseas Visitors came from

East Asia	28.06%
South East Asia	26.11%
North America	8.75%
Middle East	7.08%
Central Asia	6.25%
Europe	5.97%
Oceania	5.56%
Africa	4.44%
South America	3.75%

Interested Product Type

Tire (PCR,OTR,Truck Tire,Motor Tire,Retreaded Tire)	80.75%
Wheels & Rims	50.02%
Tyre Accessories	29.26%
Tubes & Casings	6.87%
Tyre Repair & Changing Equipment	6.26%
TPMS	3.55%
Equipment for Tyre Production	3.40%
Testing & Diagnostic Equipment	2.49%
Equipment for retreading	1.96%

95% of visitors satisfied with the show

Exhibitor Profile



TOP 3 REASONS TO VISIT

1 Generate a high value of sales leads

2 Positive industry growth prospects

3 Branding

Exhibitor by product / service

Truck and bus tires	31%
Passenger vehicle tires	29%
Alloys wheel	26%
Construction tires	20%
Agriculture tires	15%
Tires	11%
Passenger & SUV wheel	10%
Tube and slap	9%
Steel wheel	9%
Rims & Wheel	9%
Auto Parts	8%
Truck wheel	7%
Motorcycle tires	6%
Tire Accessories	5%
Tire repairs & changing equipment	5%
Other services & Products	4%
Bus wheel	3%
Manufacturing Equipment & Materials	1%
Other metal wheel	1%
Media	1%

“China is already changing the landscape of the industry”

— 2018 Visitor from Philippines

“China tire are going all over the world, this industry is really an important market and business”

— 2018 Visitor from USA

Contact Us

CITEXPO Show Management c/o

Reliable International Exhibition Services Co., Ltd.
Topic International Exhibition Services Co., Ltd.

Address: Rm. 1702, Bldg. 6, SOHO New Town, 88 Jianguo Road,
Chaoyang District, Beijing, P.R. China 100022

Tel: +86 10-8589-8181

Fax: +86 10-8589-8180

E-mail: citexpo@reliable.org.cn

